
Basic Package: KSh 50,000

Target Audience: Small businesses and startups looking to establish an online presence.

Services Included

- **Website Design and Development: Up to 5 pages (Home, About, Services, Blog, Contact).**
- **Responsive Design: Mobile and tablet compatibility.**
- **Basic SEO Setup: On-page SEO for better search engine visibility.**
- **Contact Form: Basic contact form integration.**
- **Social Media Integration: Links to social media profiles.**
- **Basic Security: SSL certificate setup.**
- **Domain and Hosting: year free domain registration and hosting.**
- **Support: 4 months of free support and maintenance.**
- **Google My Business optimization**

Standard Package: KSh 100,000

Target Audience: Small to medium-sized businesses requiring more functionality and customization.

Services Included:

- **Website Design and Development: Up to 10 pages.**
- **Responsive Design: Mobile and tablet compatibility.**
- **Advanced SEO Setup: On-page and off-page SEO strategies.**
- **Contact Form: Advanced contact form with auto-response.**
- **Social Media Integration: Links and feed integration.**
- **Basic Security: SSL certificate setup.**
- **E-commerce Integration: Basic online store setup with up to 10 products.**
- **Content Management System (CMS): Easy-to-use CMS for content updates.**
- **Analytics Setup: Google Analytics integration for tracking website performance.**
- **Domain and Hosting: 1year free domain registration and hosting.**
- **Support: 8 months of free support and maintenance.**

Premium Package: KSh 150,000

Target Audience: Medium to large businesses needing a robust online presence with advanced features.

Services Included:

- **Website Design and Development: Up to 20 pages.**
- **Responsive Design: Mobile and tablet compatibility.**
- **Advanced SEO Setup: Comprehensive SEO strategies including keyword research and content optimization.**
- **Contact Form: Advanced contact form with auto-response and database integration.**
- **Social Media Integration: Links, feed integration, and sharing buttons.**
- **Enhanced Security: SSL certificate, regular security updates, and firewall setup.**
- **E-commerce Integration: Advanced online store setup with up to 50 products, M-Pesa & Paypal, and inventory management.**
- **Content Management System (CMS): Advanced CMS for content updates.**
- **Custom Features: Custom plugins or features based on client needs.**
- **Analytics Setup: Google Analytics and Google Tag Manager integration.**
- **Domain and Hosting: 1year free domain registration and hosting.**
- **Support: 10 months of free support and maintenance.**

Enterprise Package: KSH200,000

Target Audience: Large enterprises requiring tailored solutions and ongoing support.

Services Included:

- **Website Design and Development: Unlimited pages.**
- **Responsive Design: Mobile and tablet compatibility.**
- **Advanced SEO Setup: Comprehensive SEO strategies including keyword research, content optimization, and link building.**
- **Contact Form: Advanced contact form with auto-response, database integration, and CRM integration.**

- **Social Media Integration:** Links, feed integration, social media sharing buttons, and social media management tools.
- **Enhanced Security:** SSL certificate, regular security updates, firewall setup, and security audits.
- **E-commerce Integration:** Full-featured online store with unlimited products, M-Pesa & PayPal, inventory management, and customer management tools.
- **Content Management System (CMS):** Advanced CMS for content updates.
- **Custom Features:** Custom plugins, API integrations, and bespoke functionalities based on client needs.
- **Analytics Setup:** Google Analytics, Google Tag Manager, and custom reporting dashboards.
- **Domain and Hosting:** 1year free domain registration and premium hosting.
- **Support:** 1 year of free support and maintenance with priority service.
- **Training:** On-site or virtual training for client's staff.

Add-Ons:

Additional Support: KSh 10,000 annually after the free support period.

Additional Pages: KSh 5,000 per page.

Content Creation: KSh 10,000 for up to 5 pages of content.

Logo and Branding: KSh 30,000 for logo design and branding materials.

Social Media Management Custom pricing based on requirements.

Custom Development: Custom pricing based on project scope.